



www.yknpmarketing.com



A Digital
Marketing Agency



About us

12+ years of EXPERIENCE
Unrivalled CREATIVITY
Empowered INNOVATIONS

Who we are

YKNP Marketing Management is full service digital agency based in Dubai, geographical centre of Middle East.

We provide creative digital solutions to bring your products and services to a wider public. With our branding and user centered design, customers are engaged and brand awareness grows. Our impressive client list trust us to deliver creative, interactive experiences for their customers across the whole range of web and mobile applications.

We believe

in digital technology that turns new business opportunities into progressive value.

We are passionate

about business insights and innovative technology, creative ideas and beautiful design – but most of all about improved results we can measure.

We are different

- ✓ Leading-edge approach
- ✓ Reliable Performance Marketer
- ✓ Promote innovative brand experience
- ✓ Full digital service
- ✓ Valuable business insights

Creativity

Our key strength lies in the people we employ: sharp, experienced and passionate developers and thinkers. Most of our team members have 6 + years of experience, higher university education and are all certified professionals.

Areas of our expertise

- Research & consulting
- PPC Campaign Management
- Social Media Marketing
- Paid campaigns
- analysis & planning
- copywriting
- branding & image multimedia
- Performance Marketing

CLEAR DIFFERENCE IN QUALITY

A highly skilled professional service with a creative touch

Combining technology, design & media we build advanced connections between brands and their audiences. We create compelling solutions that deliver and sustain business growth, starting from web and mobile applications to complex business enterprise software.

Strategy & planning

Working closely with you we help to find new valuable insights and turn them into new business opportunities, brand concepts and interactive products.

- digital brand strategy
- customer engagement insights
- system planning & architecture
- IT feasibility studies

Branding, design & multimedia

Our job is to tell your brand story, create an authentic and memorable identity, turn them into an interactive digital experience.

- brand identity
- digital design
- 3D modelling
- video & multimedia

Digital marketing

When simplifying the complex solutions we engage the target audience and initiate participation, bringing traffic to your website and increasing brand awareness.

- content strategy & copywriting
- search engine optimisation (SEO)
- mailing & SMS marketing
- social network marketing
- consumer engagement campaigns

Web & mobile solutions

From concept to prototype to product. We will work closely with you throughout the process to deliver the product you had dreamed of.

- corporate websites
- mobile applications
- display brand experiences
- augmented reality

Software development

Our project management and development processes are based on best methodologies (ITIL, Scrum, Kanban etc.) ensuring we deliver the best quality and results on time.

- Business process analysis
- Software architecture design
- Development & Deployment
- Application integration
- Maintenance & Support

Performance Marketing

Our comprehensive term, Performance Marketing is a combination of paid advertising and brand marketing put together, but only paid out once the completed desired action takes place.

This performance can be an array of executed desired results, such a completed

- Lead
- Sale
- Booking
- Download

Solutions

Salesonline



E-commerce system



E-services

Content management



Content management system "SystemSight"



Blogs & portals based on "Wordpress"



Video streaming solutions "Wowza"



Rich content management tools

Brand awareness & Marketing



Sweepstakes & Contests



Mailing & SMS marketing



Mobile applications



Games (MMO, Single, Mobile)

Customer support & affinity



Online Surveys



Questionnaires & quizzes



Social networks & intranets



Loyalty management systems

Process automation



Loan management software



Event management system



Document management software



CRM

NEED to know how technology can bring you value?
Never stop looking for better solution. CONSULT US.

We design, develop and manage web based enterprise solutions and mobile applications. We can make your business perform better, compete better, and generate more money.

Quality , Usability, Security.

Are all at the heart of our unique smart tools Our digital solutions support your business with innovative technology and user centered design.

CONTACT US NOW.

We enjoy sharing our experience & meeting new challenges

Head office in Dubai

813, 8th Floor, Blue Bay
Tower, Business Bay Dubai,
P.O Box 48748.

Call Us :

+971 – 45266998 /
+971582764504

Mail Us :

info@yknpmarketing.com
bashid@yknpmarketing.com